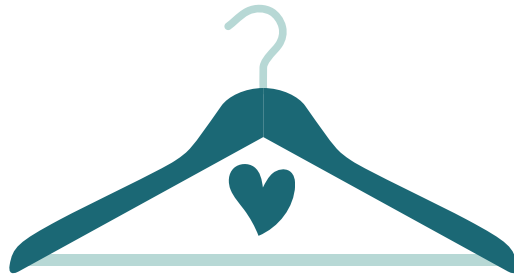


# Drive to Thrive 101

Your ultimate guide to making an impact with a successful donation drive

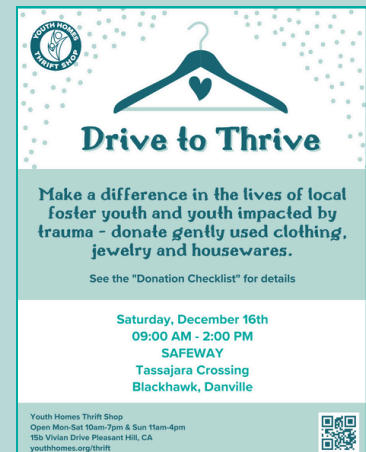




# Drive to Thrive 101

Why Youth Homes Thrift Shop?	2
Preparing for your D2T (bins)	3
Hosting your D2T (bins)	4
Preparing for your D2T (trailer)	5
Hosting your D2T (trailer)	7
Donation checklist	8

**Explore the rest of the Drive to Thrive portal for social media posts and posters to promote your donation drive.**



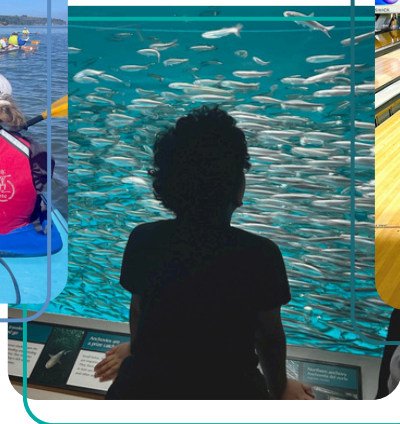
# Why Youth Homes Thrift Shop?

Youth Homes Thrift Shop supports Youth Homes, a nonprofit organization that provides safe housing and critical mental health services to underserved youth and young adults in the Bay Area. Each time you shop, donate, or host a Drive to Thrive, you are supporting healing, enrichment, once-in-a-lifetime experiences, new friendships, new passions, and so much more for our local young people.

For an even better idea of how your donation drive impacts Youth Homes, take a look at our “Trailer Math” below:

$$\begin{matrix} \text{T-shirt icon} \\ \$7 \end{matrix} \times \begin{matrix} \text{Bag icon} \\ 20 \\ \text{items} \end{matrix} = \begin{matrix} \text{Bag icon} \\ \$140 \end{matrix} \times \begin{matrix} \text{Trailer icon} \\ 50-70 \\ \text{bags} \end{matrix} =$$

**\$7,000 - \$9,800 in direct impact**  
for things like...



# Preparing for your Drive to Thrive

## BINS

Hosting a Drive to Thrive with our branded bins is a great and easy way to collect donations for a longer duration. There's a few things you'll need to do before you begin your drive.

### PLANNING

- Contact Youth Homes Thrift Shop to coordinate a date and time to pick up 1-2 of our bins, or have them dropped off to you [thriftshop@youthhomes.org](mailto:thriftshop@youthhomes.org) | 925.798.5561

### PROMOTION

- Send a message out to your community (students/parents, office team, customers) letting them know about your Drive to Thrive, what it's all about, and what is appropriate to donate (attach our donation checklist found in this packet). That might look something like this:

*“We’ll be hosting a Drive to Thrive donation drive for Youth Homes Thrift Shop from (start date) to (end date). We’ll have bins located at (location of your choice) for you to drop any pre-loved items included on the attached list. Please reach out to (contact person) at (contact information) if you have any questions.*”

*To learn more about Youth Homes Thrift Shop and the critical mental health services they support, visit [youthhomes.org/thrift](https://youthhomes.org/thrift).”*

- Share the news about your Drive to Thrive on social media using the social post in the Drive to Thrive portal. Tag us on Instagram and Facebook! @youthhomes and @yhthriftshop
- Place posters from the Drive to Thrive portal around your office, school, or store to remind your community that the donation drive is happening

# Hosting your Drive to Thrive

## BINS

Now that you've prepared for your donation drive and announced it to your community, just sit back and watch the donations roll in!

- Place the bins in your office, lobby, or other area where there's a lot of foot traffic
- Contact us when they're full and we'll come collect your donations
- Take pictures along the way and send them to us! We'd love to share them on our social media platforms and in our e-newsletter



Access social media posts and posters in the Drive to Thrive Portal!

**Drive to Thrive**  
DECEMBER 16  
09:00 AM - 2:00 PM

We're hosting a donation drive for Youth Homes Thrift Shop! Read below to find out more.

**Drive to Thrive**

Make a difference in the lives of local foster youth and youth impacted by trauma - donate gently used clothing, jewelry and housewares.

See the "Donation Checklist" for details

Saturday, December 16th  
09:00 AM - 2:00 PM  
SAFEWAY  
Tassajara Crossing  
Blackhawk, Danville

Youth Homes Thrift Shop  
Open Mon-Sat 10am-7pm & Sun 11am-4pm  
15b Vivian Drive Pleasant Hill, CA  
youthhomes.org/thrift

# Preparing for your Drive to Thrive

## TRAILER

Hosting a Drive to Thrive with our trailer is a great way to host a mega drive. There's a few things you'll need to do before you begin your drive.

### PLANNING

- Date & Venue: Reserve a sizable parking lot, gymnasium, cafeteria, or community space. Ensure space for trailer ramp access.
- Time Frame: Optimal donation drive duration is 2 hours.
- Collaborate: Confirm details with faculty, staff, and leadership teachers. If needed, secure insurance for the reserved space.
- Spread the Word: Use SignUp Genius to streamline volunteer commitments. Example: [SignUp Genius Example](#)

### PROMOTION

- Send a message to your community (students/parents, office team, customers) letting them know about your Drive to Thrive, what it's all about, and what is appropriate to donate (attach our donation checklist found in this packet). That might look something like this:

*“We’ll be hosting a Drive to Thrive donation drive for Youth Homes Thrift Shop on (date). We’ll have a trailer located at (location of your choice) from (start time) to (end time) for you to drop any pre-loved items included on the attached list. Please reach out to (contact person) at (contact information) if you have any questions.”*

*To learn more about Youth Homes Thrift Shop and the critical mental health services they benefit, visit [youthhomes.org/thrift](http://youthhomes.org/thrift).”*

# Preparing for your Drive to Thrive

## TRAILER (cont.)

### PROMOTION (cont.)

- Use Instagram, Facebook, and Nextdoor to spread awareness about your donation drive using the social posts found in the Drive to Thrive portal. Tag us on Instagram and Facebook! @youthhomes and @yhthriftshop
- Place posters from the Drive to Thrive portal around your office, school, or store to remind your community that the donation drive is happening
- Engage any other announcement platforms your organization uses to boost awareness.



# Hosting your Drive to Thrive

## TRAILER

### DAY OF THE DRIVE

- Example Setup: Arrange 6 tables by donation category, each with a volunteer. Categories include adult clothing, shoes, jewelry, books, housewares/china, and purses/handbags.
- Professional Presentation: Cover tables with tablecloths and use taped signs for clear categorization.
- Efficient Process: Volunteers bring donations to designated tables. Items are inspected, placed in labeled trash bags with duct tape, and stored in the trailer.

### Day of checklist:

- |   |  |
|---|--|
| ✓ Tables (6)  | ✓ Duct tape                                  |
| ✓ Tablecloths (6)   | ✓ Sharpies                                   |
| ✓ Category signage for each table                         | ✓ Trash cans to throw away excess containers |
| ✓ Chairs  | ✓ EXTRA: Snacks and drinks for volunteers    |
| ✓ Trash bags (200+; some are doubled up to prevent tears) |  |

### Volunteer checklist:

- ✓ One volunteer per table
- ✓ Two volunteer organizing trailer
- ✓ Two volunteers for clean up

Use the  
“Trailer Math” on page 3 to  
figure out how much impact  
your drive will make!



# DONATION CHECKLIST

We are grateful for your support and look forward to seeing the impact you make with your Drive to Thrive!

**Thank you for understanding that we cannot accept everything. All donations must be clean, unbroken, and in good working order.**



## DONATE

Adult clothing & shoes  
Gloves, hats, scarves  
Jewelry  
Handbags, purses, wallets  
Books/games  
Housewares  
Dishes, china, silverware  
Small furniture  
Antiques  
Linens  
Soft furnishings  
Artwork

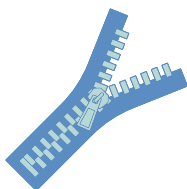
## DON'T DONATE

Appliances larger than counter size  
Baby equipment and furniture  
Children's clothes  
Cosmetics  
Furniture over 25lbs  
Magazines, dictionaries, textbooks  
Mattresses, mattress pads, pillows  
Medical supplies (canes, walkers, bath chairs)  
Toys (we do take puzzles, some soft toys)  
Hazardous chemicals  
Personal hygiene items  
Rugs larger than 3'x5'  
Tires, batteries, snow chains  
Used Christmas trees

## BEFORE DONATING...



Inspect for  
Rips or  
Tears



Fix buttons  
and  
Zippers



Wash  
linens and  
clothing



Clean  
utensils  
and plates



Package  
fragiles  
carefully



Would you  
give this to  
a friend?



“ It’s amazing what being in a thrift shop can do for a human being. ”

